

KAREN MCCULLOUGH

INTRODUCTION



Karen often creates custom introductions for each group. Here is an example of a basic introduction:

Karen McCullough is called a Branding Expert, a Social Media Enthusiast, and a Millennial Evangelist, and she's on a mission to get you excited about change. She's an award-winning speaker who inspires and empowers organizations and individuals to evolve, grow, and realize their true potential for excellence.

Karen has a 20-year business background in sales, marketing, branding, and as a retail CEO. She has worked with two great branding and retail giants Leslie Wexner, founder of the Limited Stores, and with fashion brand guru Ralph Lauren.

For the last 14 years, Karen has been developing creative solutions and implementing innovative methods for motivating people to embrace and thrive with CHANGE.

She believes that enduring success is the combination of talent, attitude, relationship building, and the ability to adapt and change. Achieving your goals requires honesty to identify what it is that is getting in your way and the courage to change it.

Some of her clients include: The World Bank, Procter & Gamble, Exxon, HP, GE, Humana, and McGraw-Hill. Today, Karen's program is called: _____

Ladies and gentlemen, Karen McCullough!